

Builder's Page Book Advertising

Full color, glossy ad rates will include digital online version following the event. Digital ads to be submitted per specs below. Additional fees may apply if design work and/or resizing is required.

Deadline to submit this contract and ad copy, ready for print, is March 21, 2025 Send form and ad to Jodi at jodi@whba.net

***Members and Non-Members must advertise in Parade book to advertise in the house, yard, or garage.**

ITEM	SIZE	MEMBER FEE	NON-MEMBER FEE	TOTAL DUE
Inside Front cover	7.5" w X 10"t	\$950	Not Available	
½ pg Inside front Cover	7.5" w x 4.9"t	\$550	Not Available	
Back Cover	7.5" w X 10"t	\$950	Not Available	
½ pg Back Cover	7.5" w x 4.9"t	\$550	Not Available	
Full Page	7.5" w X 10"t	\$900	\$1050	
½ page	7.5" w x 4.9"t	\$500	\$650	
¼ page	3.625" w x 4.9" t	\$350	\$500	
Garage Rental Space <small>With builder's approval</small>	10 x 10	\$250	\$400 *	
Title Sponsor		\$2000	Not Available	
Ticket Sponsor		\$500	Not Available	
Booties Sponsor		\$500	Not Available	
Map Sponsor		\$500	Not Available	
Consumer Prize Sponsor		\$200	Not Available	

Total Due \$ _____

My ad is to be adjacent _____ Builder's page

NON-MEMBERS OF WHBA – MUST BE PAID IN FULL BY CHECK OR CREDIT CARD – WHBA WILL NOT INVOICE NON-MEMBERS.

Invoice me _____ Check Enclosed \$ _____ Charge my credit card for \$ _____

Company Name: _____ Phone: _____

Contact Email address: _____ @ _____

_____ VISA _____ Master Card _____ Discover _____ American Express

Expiration Date: ___ / ___ / ___ 3/4-digit Security Code _____

Credit Card Number: _____

Card Holders Name: _____

Card Billing Zip Code _____